

# Md. Sadiqur Rahman Toky

Digital Marketer | SEO | SMM | Content Writer

E-mail: [sadiq.toky123@gmail.com](mailto:sadiq.toky123@gmail.com) | Contact: +8801733977619 | LinkedIn: [Sadiqur Rahman Toky](#)

Portfolio: <https://sadiqtoky.com/portfolio>

## SKILLS

- SEO
- Local SEO
- WordPress Customization
- Marketing Campaigns
- Project Management
- Social Media Management
- Social Media Marketing (SMM)
- Facebook Ads Campaign
- Email Marketing
- AI Tools
- Communication
- Team Work
- Leadership
- Attention to Details
- Multi- tasking abilities

## EXPERIENCES

**Digital Marketing Executive - Nextgeen (Part- Time) [Remote]** Sep 2025 - Present

- SEO
- Technical SEO
- WordPress Customization
- Social Media Management
- Post Design
- Project Management
- Content Writing
- Communication

**Marketing Intern - Aggressive AROI (Full- Time) On- Site]** Jun 2025 - Jun 2025

- Social Media Management
- Social Media Optimization
- Post Design
- Project Management
- Team Work
- Multi Tasking

**Content & SEO Lead- Techsoft Digi (Part- Time) [Hybrid]** Nov 2024 - Oct 2025

- SEO
- On- Page SEO
- Content Writing (Blog)
- Social Media Marketing
- Team Work
- Leadership
- Problem Solving
- Idea Generation

## TRAINING & CERTIFICATION

### Professional Digital Marketing Course

Oct 2024- Apr 2025

Institution: Creative IT Institute

### PROJECTS

- 15+ Keyword Research Projects
- 15+ Website SEO Audit Projects
- 10+ Blogs Published
- 5+ Social Media Optimization
- 3+ Social Media Management
- 3+ Local SEO
- 18 Digital Marketing Projects Completed
- 1 Website Optimized

## ACHIEVEMENTS

- 1st Runner- Up- Mastermind 2.0 | Intra University Business Case Solving Competition | Southeast University- 2022
- Top 20 Finalists- National Research Competition | BIRHM- 2022
- 3rd Position- Food Carnival 4.0 | Intra University Food Contest | Southeast University- 2023

## EDUCATION

North South University | Master of Business Administration (MBA)

Jan 2025 - Present

Southeast University | Bachelor of Business Administration (BBA)

Feb 2020 - Feb 2023

Major- Finance & Marketing | GPA: 3.49

## PROFILE

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I am a passionate digital marketer. Throughout my bachelor's degree, I actively participated in various business competitions that honed my marketing skills. Working in Social Media has equipped me with practical insights into digital marketing. I aim to contribute to the digital marketing sector by utilizing my knowledge and enthusiasm. I am enrolled in an **Advanced Digital Marketing Course at Creative IT Institute**. I am eager to embrace new challenges, collaborate with professionals, and stay ahead of industry trends to make a positive impact in my role.

## PERSONAL INFORMATION

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- Current Address: Sarkerbari, Nadda, Dhaka- 1212
- Date of Birth: November 4, 1998
- Gender: Male
- Marital Status: Unmarried
- Facebook: [Sadiq Toky](#)

A handwritten signature in black ink, featuring a stylized, cursive script with a prominent loop and a long, sweeping tail that extends to the right.

**Signature**